

Website Report for rando-saleve.net

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for rando-saleve.net



Your page could be better



Usability



Performance



Social



On-Page SEO Results

Your On-Page SEO could be better

Your page is not well optimized for On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content totarget keywords.

Title Tag



You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

AGAS – Randonnées pédestres gratuites au Salève, Haute-Savoie, organisée par l'AGAS tous les dimanches.

Length : 103

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag



Your page has a meta description of optimal length (between 70 and 160 characters).

Randonnées pédestres gratuites au Salève, Haute-Savoie, organisée par l'AGAS tous les dimanches.

Length : 96

SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<http://rando-saleve.net> :

[AGAS - Randonnées pédestres gratuites au Salève, ...](#)

Randonnées pédestres gratuites au Salève, Haute-Savoie, organisée par l'AGAS tous les dimanches.

Hreflang Usage



Your page is not making use of Hreflang attributes.

Language



Your page is not using the lang attribute in it's HTML tag.

The lang attribute tells browsers and search engines the intended language of your page and is strongly recommended to avoid misinterpretation and as part of accessibility guidelines.

H1 Header Tag Usage



Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage



Your page is not making use of multiple levels of Header Tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H2	0
H3	0
H4	0
H5	0
H6	0

Keyword Consistency

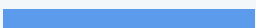

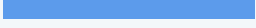
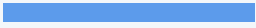
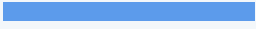



Your page's main keywords are not distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
salève	▪	▪	▪	17	
des	▪	▪	▪	10	
bus	▪	▪	▪	9	
agas	▪	▪	▪	8	
route	▪	▪	▪	8	
les	▪	▪	▪	7	
vous	▪	▪	▪	7	
photos	▪	▪	▪	7	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
route du pas-de-lechelle	▪	▪	▪	6	
pas-de-lechelle 111 1255	▪	▪	▪	6	
du pas-de-lechelle 111	▪	▪	▪	6	
pas-de-lechelle 111	▪	▪	▪	6	
du pas-de-lechelle	▪	▪	▪	6	
photos -	▪	▪	▪	6	
route du	▪	▪	▪	6	
veyrier-douane route du	▪	▪	▪	6	

Amount of Content



Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1138

Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 12 images on your page and 11 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag



Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

Noindex Tag Test



Your page is using the Noindex Tag which prevents indexing.

Noindex Header Test



Your page is using the Noindex Header which prevents indexing.

SSL Enabled



Your website has SSL enabled.

HTTPS Redirect



Your page does not redirect to a HTTPS (SSL secure) version.

Robots.txt



Your website have not an appropriate robots.txt file.

```
http://rando-saleve.net/
```

XML Sitemaps



We have not detected or been able to retrieve a XML sitemaps file successfully.

Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Analytics



Your page is using an analytics tool.

```
📄 Google Analytics
```

Schema.org Structured Data




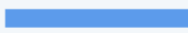

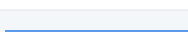

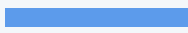

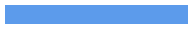

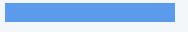



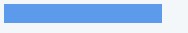

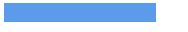

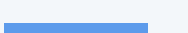

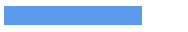
We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic	
môle	 ES	79	90,500	190	
touring club suisse	 FR	6	3,600	121	
map géo admin	 FR	72	33,100	69	
www bluewin ch	 FR	53	33,100	69	
veyrier-douane	 FR	6	1,900	64	
saleve	 FR	10	5,400	61	
toblerones	 FR	18	18,100	59	
onvasortir geneve	 FR	3	590	57	
touring club suisse itinéraire	 DE	9	3,600	54	
toblerones	 FR	16	12,100	52	

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	3
Position 2-3	12
Position 4-10	118
Position 11-20	322
Position 21-30	326
Position 31-100	2,198

Links

Number of Backlinks

You have a strong level of backlink activity to this page.

Backlink data provided by [MOZ](#)



6.9k

External
Backlinks



886

Referring
Domains



33

Moz Domain
Authority

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain Authority	URL
77	www.ledevoir.com/vivre/voyage/469302/suisse-le-temps-d-une-escale-a-geneve
56	best-seo-domains.com/45fc74883ed6302ca1fdb622f24b57cd2ff8396d/08b62080b342e07c6eb128948e3e3b8c155d692
51	www.siteprice.org/similar-websites/kit-grimpe.fr
51	www.siteprice.org/similar-websites/mtb-touren.mountainbike-magazin.de
51	www.siteprice.org/similar-websites/expocinq.fr
51	www.siteprice.org/similar-websites/randos-montblanc.com
51	www.siteprice.org/similar-websites/laforclaz-evolene.ch
51	www.siteprice.org/similar-websites/suisse-romande.com
51	www.siteprice.org/similar-websites/collonge-bellerive.ch
51	www.siteprice.org/similar-websites/infoliteracy.ch

On-Page Link Structure



We found 46 total links. 4% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Usability



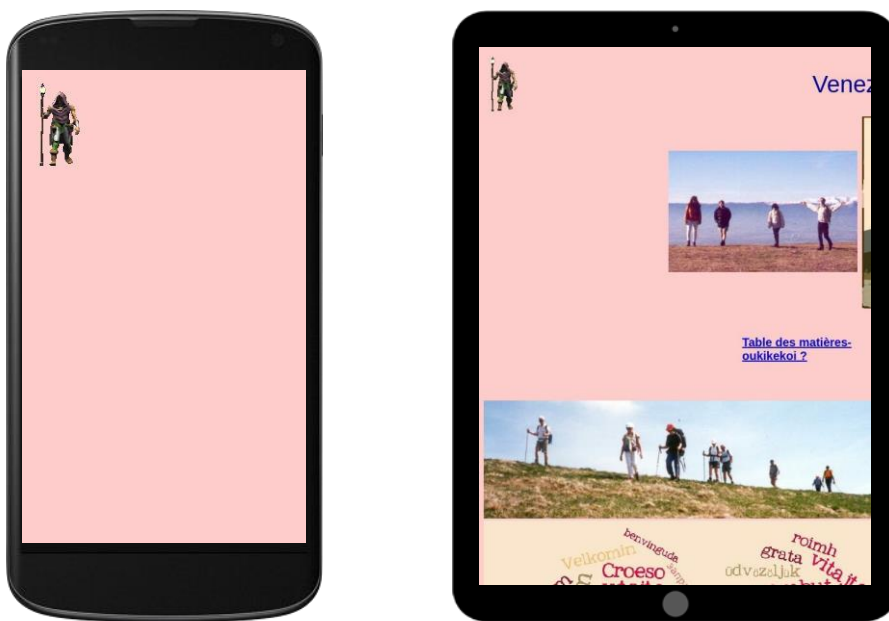
Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

i

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

✗

Your page either does not have a meta viewport specified, or it is configured incorrectly.

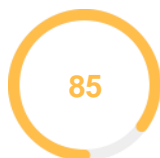
Viewports are important to ensure that your page content sizes appropriately for different devices, in particular mobile and tablet.

Google's PageSpeed Insights - Mobile

✗

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	0.8 s
Speed Index	1.2 s
Largest Contentful Paint	0.8 s
Time to Interactive	1.1 s
Total Blocking Time	0.12 s
Cumulative Layout Shift	0.918

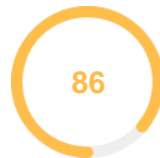
Opportunities	Estimated Savings
Serve images in next-gen formats	1.65 s
Efficiently encode images	0.9 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	0.3 s
Speed Index	0.7 s
Largest Contentful Paint	0.6 s
Time to Interactive	0.5 s
Total Blocking Time	0.03 s
Cumulative Layout Shift	0.789

Opportunities	Estimated Savings
Serve images in next-gen formats	0.24 s

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

We have not identified a favicon on your page.



Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.

Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance could be better

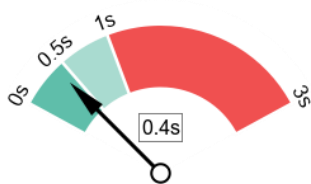
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

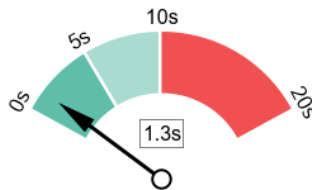
Your page loads in a reasonable amount of time.



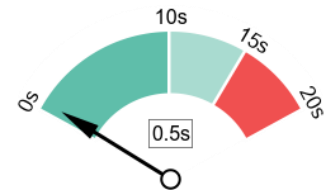
Server Response



All Page Content Loaded



All Page Scripts Complete

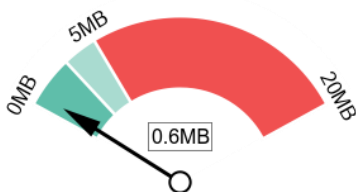


Download Page Size

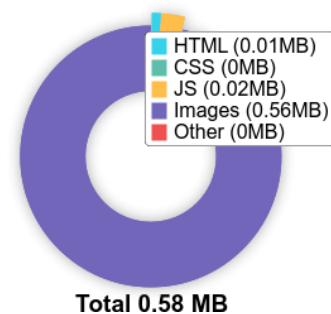
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

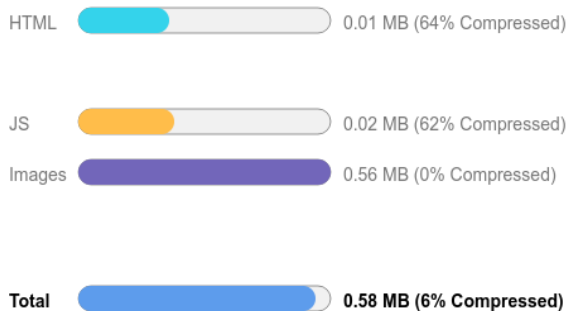


Website Compression (Gzip, Deflate, Brotli)

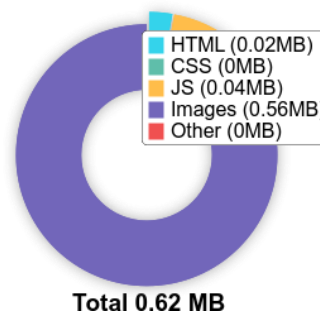
Your website appears to be using a reasonable level of compression.



Compression Rates

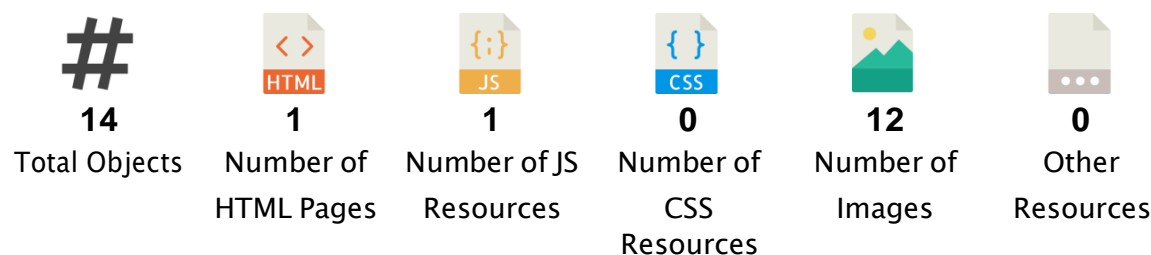


Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using an outdated HTTP protocol.



We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

Optimize Images

Your page appears to include images which are poorly optimized.



Properly formatting and compressing images can have a significant impact on page load performance.

Minification

All your JavaScript and CSS files are not minified.



Deprecated HTML

Deprecated HTML tags have been found within your page.



Inline Styles



Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected



No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags



We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel



We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected



No associated Twitter profile found as a link on your page.

Twitter Activity



No associated Twitter profile found as a link on your page.

Twitter Cards



We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected



No associated Instagram profile found linked on your page

LinkedIn Connected



No associated LinkedIn profile found linked on your page.

YouTube Connected ✘

No associated YouTube channel found linked on your page.

YouTube Activity i

No associated YouTube channel found linked on your page.


Local SEO

Local Business Schema ✘

No Local Business Schema identified on the page.

Google Business Profile Identified ✔

A Google Business Profile was identified that links to this website.

 Association Genevoise des Amis du Salève (A GAS)

Google Business Profile Completeness ✔

The important business details are present on the Google Business Profile.

Address Av. Ernest-Pictet 24, 1203 Genève

Phone +41 22 796 41 33

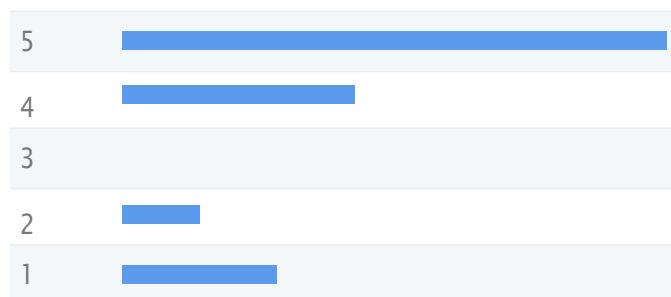
Site <http://www.rando-saleve.net/>

Google Reviews ✘

Your Google Business Profile has a low rating or low number of reviews.

3.9  13 reviews

Rating





Technology Results

Technology List

i

These software or coding libraries have been identified on your page.

Technology	Version
 Apache	
 Google Analytics	

Server IP Address

i

83.166.138.83

DNS Servers

i

ns1.infomaniak.ch
ns2.infomaniak.ch

Web Server

i

Apache

Charset

i

text/html